IN THE CLAIMS:

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1. (Currently Amended) Distribution support equipment configured to be run with use of a computer system and customer-side equipment accessible to the computer system through a communication channel for supporting distribution related to business dealings among customers, distributors including dealers and wholesalers, and suppliers, characterized by comprising:

customer specifying means for specifying a customer who has made access to the computer system from the customer-side equipment;

route specifying means for specifying each of merchandise distribution routes for plural sorts of merchandise by separating one route from another upon receipt of order signals from the customer specified by the customer specifying means to deliver the plural sorts of merchandise to the customer; and

information processing means for making arrangements for providing to provide the customer with merchandise items meeting the order signals through respective merchandise distribution routes specified by the route specifying means.

2. (Currently Amended) The distribution support equipment in accordance with claim 1, wherein the route specifying means is configured to separate the merchandise distribution routes from each other on the basis of the product number and category of each of the merchandise items according to predetermined settings.

3. (Currently Amended) The distribution support equipment in accordance with claim 1, wherein the information processing means is provided with directed-at-dealer ordering means for automatically placing orders to dealers serving as order receivers of respective merchandise routes according to the order signals received from the customer at a time.

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- 4. (Previously Amended) The distribution support equipment in accordance with claim 1, wherein the information processing means is provided with directed-at-supplier and wholesaler ordering means for allowing a dealer having received orders from the customer to automatically place orders to different suppliers or wholesalers depending upon product numbers and categories of ordered merchandise items according to predetermined settings.
- 5. (Previously Amended) The distribution support equipment in accordance with claim 1, wherein the information processing means is provided with shipment instruction means for allowing a dealer having received orders from the customer to automatically give shipment instructions to different deliverers depending upon areas and ordered merchandise items according to predetermined settings.
- 6. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising selling price setting means for automatically setting a final selling price of a merchandise item for a customer giving an order for the merchandise item by adding a profit ratio for a distributor involved in a merchandise distribution route specified by the route specifying means to a selling price set by a supplier.

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- 7. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising sales and buying management means for managing unit selling price and unit buying price for each distributor or supplier according to predetermined settings while automatically providing each distributor with sales and buying information based on delivery information.
- 8. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising billing support means for automatically calculating expenses and providing a billed part with information of the expenses thus calculated according to billing conditions stored in a billing condition database storing various billing conditions in relation to delivery, distribution and the like when the billed part wants the information.
- 9. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising billing and payment management support means for supporting billing and payment management at each supplier or distributor on the basis of sales and buying information according to predetermined settings.
- 10. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising task apportion support means for allowing dealers to apportion a power of setting in respect of sharing of tasks inherent to a dealer function including customer's ID setting, customer selling price setting and delivery condition setting on a task-by-

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task basis according to an agreement previously made between the plurality of dealers having overlapping tasks.

- 11. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising purchasing management means for automatically performing purchasing management of a customer according to purchasing management conditions determined by a combination of the customer and customer information specified by the customer specifying means and the product number of a merchandise item ordered by the customer.
- 12. (Original) The distribution support equipment in accordance with claim 11, wherein the purchasing management means is provided with purchased merchandise classification management means for automatically setting and managing an account item code used in an organization to which the customer belongs depending upon a combination of the customer and customer information comprising a budget management unit in the organization specified by the customer specifying means and the product number of a merchandise item ordered by the customer.
- 13. (Previously Amended) The distribution support equipment in accordance with claim 11, wherein the purchasing management means is provided with approval route management means for automatically performing purchasing management related to a judgment as to whether or not approval is necessary, a maximum sum of money not requiring approval, an approver, an

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approval route and the like according to purchase regulations stipulated by the organization to which a customer belongs depending upon a combination of the customer and customer information specified by the customer specifying means and the product number of a merchandise item ordered by the customer.

- 14. (Previously Amended) The distribution support equipment in accordance with claim 11, wherein the purchasing management means is provided with power setting means for managing the entitlement of a customer to placing orders in an organization to which the customer belongs while judging whether each customer is entitled to a referencing power or an ordering power.
- 15. (Previously Amended) The distribution support equipment in accordance with claim 11, wherein the purchasing management means is provided with manager support means for providing a manager in an organization to which a customer belongs with purchasing information of each customer in the organization thereby allowing the manager conduct centralized management of a purchase budget of the organization.
- 16. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising customer-by-customer based menu management means for enabling customization of setting of a picture displayed on the customer-side equipment and necessary functions of the customer-side equipment on a customer-by-customer basis.

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17. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising free form ordering means for allowing a customer to designate a previously registered dealer to which the customer is capable of addressing an inquiry about an order for a merchandise item which has previously not been established through

merchandise item as a special handling merchandise item according to an agreement made

the customer-side equipment as well as for performing sales management handling the

between the customer and the dealer in relation to the inquiry.

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18. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising customer-by-customer based merchandise setting means for establishing at least settings of original categories, names and the like of merchandise items on a customer-by-customer basis aside from categories and names of handleable merchandise items established in the computer system as well as for enabling merchandise item retrieval based on the settings thus made.

19. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising customer's set product number management means for allowing a customer to establish a plurality of product numbers as a set aside from product numbers of merchandise items established in the computer system thereby enabling management based on a customer's own single set product number and to place an order also based on the set product number.

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- 20. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising supplier's set product number management means for establishing a set of product numbers of plural merchandise items for which a supplier is capable of receiving an order if the merchandise items are combined into a finished product and which are established as plural merchandise items in the computer system thereby enabling an order based on a single set product number.
- 21. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising automatic delivery time calculation means for automatically calculating a due date for delivery of a merchandise item ordered by a customer by referencing at least delivery situation of a deliverer and working dates of the customer.
- 22. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising application support means for registering an unspecified number of users having made contact with the computer system as customers capable of business dealing through the computer system, the application support means having a function allowing a user to designate a specific dealer by referencing data of dealers previously registered when the user applies for registration.
- 23. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising customer registration means for allowing a dealer designated by a user to register the user as a customer of the dealer in the computer system.

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24. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising merchandise information database maintenance means for storing information of handleable merchandise items in a merchandise information database incorporated in the computer system and allowing a supplier contacting the computer system to register information of at least merchandise items supplied from the supplier itself in the merchandise information database or renew the information registered in the database.

- 25. (Currently Amended) The distribution support equipment in accordance with claim 1, which is provided with further comprising purchasing system linkage means for linking up with other distribution support equipment and providing customers utilizing the other distribution support equipment with merchandise information stored in the computer system as information of an original merchandise assortment and purchase prices previously established on a customer-by-customer basis by matching merchandise categories established in the computer system with those established in the other distribution support equipment.
- 26. (Currently Amended) The distribution support equipment in accordance with claim 15 which is provided with further comprising supplier linkage means for linking up with a supplier having an original computer system accumulating its own merchandise information to obtain the merchandise information through the computer system of the distribution support equipment.
- 27. (Previously Amended) The distribution support equipment in accordance with claim 26,

wherein the supplier linkage means is configured to enable the merchandise information accumulated in the supplier's computer system to be utilized as merchandise information of the computer system of the distribution support equipment by synchronizing the merchandise categories established in the computer system of the distribution support system with those established in the supplier's computer system and applying a ratio variable price established for each merchandise category to a selling price of a merchandise item belonging to each merchandise category established in the supplier's computer system.

28. (Currently Amended) Distribution support equipment configured to be run with use of a computer system and customer-side equipment accessible to the computer system through a communication channel for supporting distribution related to business dealings among customers, distributors including dealers and wholesalers, and suppliers, characterized by comprising:

customer specifying means for specifying a customer who has made access to the computer system from the customer-side equipment; and

purchasing management means for automatically performing purchasing management on a customer-by-customer basis according to preset purchasing management conditions determined by a combination of the customer specified by the customer specifying means and a product number of a merchandise item ordered by the customer.

29. (Currently Amended) Distribution support equipment configured to be run with use of a computer system and customer-side equipment accessible to the computer system through a

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communication channel, characterized by comprising:

customer specifying means for specifying a customer who has made access to the computer system from the customer-side equipment;

route specifying means for specifying each of business transaction routes for plural sorts of services by separating one route from another upon receipt of order signals at a time from the customer specified by the customer specifying means to provide the customer with the plural sorts of services; and

information processing means for making arrangements for providing the customer with the services meeting the order signals through respective business transaction routes specified by the route specifying means.

- 30. (Currently Amended) The distribution support equipment in accordance with claim 29, which is provided with further comprising purchasing management means for automatically performing purchasing management on a customer-by-customer basis according to preset purchasing management conditions determined by a combination of the customer specified by the customer specifying means and the sorts of services ordered by the customer.
- 31. (Currently Amended) Distribution support equipment configured to be run with use of a computer system and customer-side equipment accessible to the computer system through a communication channel, characterized by comprising:

customer specifying means for specifying a customer who has made access to the computer system from the customer-side equipment; and

purchasing management means for automatically performing purchasing management on a customer-by-customer basis according to preset purchasing management conditions determined by a combination of the customer specified by the customer specifying means and sorts of services ordered by the customer.